



OPERATION: MEDICATION LOCKBOX GIVEAWAY

be
a **sponsor**

save
our **kids**

what

In conjunction with the DEA's National Drug Take Back Day on September 29, the goal is to give away 10,000 lockboxes- 100 in each of 100 communities.

where

The lockboxes will be given away in the communities of the sponsor's choice.

how

\$500- name included on the card in the lock box as well as the flyers distributed to every person dropping off their meds.

\$1000- same as above with name or logo twice the size.

\$2500, \$5000 or \$7500- name or logo sized proportionally to the donation amount on the card, on the banner prominently displayed at the drop off site, and on the flyers distributed to every person dropping off their meds.

www.LockboxGiveaway.com or call Kim 330.881.8353

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Executive Summary

In an effort to keep Rx drugs out of the wrong hands, the DEA sponsored a nationwide Drug Take Back Day in April, 2012 where people were able to drop off their unused/unwanted medications.

- 4,268 anti drug organizations and community groups participated in 5,659 take back events.
- 552,161 lbs (276 tons) of medications were collected and removed from medicine cabinets across the country.

The program was so successful that the DEA is sponsoring the event again on Sept 29, 2012. Drug Free America Foundation is taking this incredible event one step further by working with the participating organizations and coordinating a Medication Lockbox Giveaway in conjunction with the Take Back Events. Not only will medications be removed from medicine cabinets nationwide, but the remaining medicines in the homes will be secured. A powerful "1-2 punch".

Statement of Need

- Teens abuse Rx drugs more than cocaine, crack, heroin, and meth- COMBINED!
- 71,000 kids per yr end up in the ER due to unintentional overdose- 92% of them happen at home!
- The vast majority of teens abusing prescription drugs are getting them from the medicine cabinets of friends, family, and acquaintances.
- "Parents can have an immediate impact... by cutting off the access to Rx drugs in the home" -Office of National Drug Control Policy Report

Campaign Description

Drug Free America Foundation, Inc. (DFAF), a 501(c)(3) nonprofit organization, is seeking tax deductible donations to be used to purchase the lockboxes. DFAF will then arrange for them to be sent to the participating organization in the donor's area to be distributed to the public.

Those dropping off unwanted meds will receive a free lockbox along with a note enclosed letting them know who the donor was. Ex- "Please accept this lockbox as a gift from St. Elizabeth Hospital as a thank you for responsibly securing your medications."

MedSafe, Inc. has agreed to support the campaign by discounting their MedSafe digital lockboxes by 25% to \$75 each including shipping, coordinating the distribution of the lockboxes, and funding the campaign website and promotional materials.



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Goal

- Raise awareness of the importance of securing medications
- 10,000 lockboxes given away nationwide

- Cumulative Nationwide Goal- \$750,000
100 lockboxes given away in 100 communities
- Individual Community Goal- \$7,500
100 lockboxes given away in each community

Funding Requested and Benefits To Your Organization

All donations are appreciated.

- **\$500**
- Your name included on the card in the lockbox as well as on the flyers distributed to every person dropping off their medications in your community.

- **\$1000**
- Same as above with your name or logo twice the size.

- **\$2500, \$5000 or \$7500**
- Your name or logo sized proportionally to the amount of the donation on the card, on the banner prominently displayed at the medication drop off site, and on the flyers distributed to every person dropping off their meds in your community.

**100% of all donations will be used to purchase lock boxes

Donation ___\$7500 ___\$5000 ___\$2500 ___\$1000 ___\$500 _____ Other

Name _____ Contact _____ Phone _____

Address (for receipt if necessary) _____

Preferred Community For Giveaway _____

Please make checks payable to: Drug Free America Foundation
Send to: Lockbox Giveaway, PO Box 5141, Poland, OH 44514
Email digital artwork to: kim@lockboxgiveaway.com



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Drug Free America Foundation- www.DFAF.org

Drug Free America Foundation, Inc. is a 501(c)(3) nonprofit drug prevention and policy organization committed to developing, promoting and sustaining global strategies, policies and laws that will reduce illegal drug use, drug addiction, drug-related injury and death.

Drug legalization and permissive drug policies will lead to a greater availability of dangerous drugs in our communities and undermine each nation's commitment to law enforcement, health care, education, commerce and the family.



Drug Free America Foundation is a Non-Governmental Organization (NGO) in Special Consultative Status with the Economic and Social Council of the United Nations.

The MedSafe Electronic Medication Lockbox

Designed for safe and convenient storage of all types of medications, MedSafe is a first-of-its-kind electronic lock box that installs easily into most existing home medicine cabinets.



MedSafeTM
www.HelpSaveOurKids.com

- Easy Installation with 4 self tapping screws (included) or heavy duty double sided tape for mirrored cabinets
- Holds up to 15 bottles of prescription meds
- Lockout Feature – Disables lock for 5 minutes after 5 incorrect tries
- 19,500 Changeable Combinations
- Tones signal correct or incorrect combination
- Spring Loaded Door for Easy Access- Door pops open when combination is entered correctly
- Can be used in medicine cabinet, dresser, closet door, or night table for medications bedside
- Memory Capability- “Remembers” combination even when batteries are removed
- 8.25”W x 9.5”H x 3.5”D

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